

Cyber Security and related Privacy derivative lawsuits are becoming a \$1,000,000,000 a year practice area.

Your firm can satisfy the required CLE credits while developing the expertise to obtain a piece of this exploding area for your clients. The SMLR Group will show you how to get 1% into your practice.

The SMLR Group will schedule, organize, and conduct CLE compliant cyber security seminars for a law firm's attorney, which will satisfy the training requirements under the respective state statutes. SMLR will be responsible to provide the requisite speakers, course materials and affidavit attendance forms for all attendees.

The SMLR Group will consult with your firm to demonstrate how to take this expertise to clients and prospects as a complete turnkey program.



U.S. LAW FIRMS ARE FACING:

The US is facing the greatest series of cyber security attacks in recent years. *The prognosis is that all forms of attacks will increase exponentially in years to come.*

Law firms that have developed practices, to participate in this explosive growth are experiencing substantial growth. (2/21/2013-King & Spaulding. Austin Texas-CLIENT ALERT "News broke out this week about significant Cyber security breaches at many US corporations that raises the possibility of a new wave of SEC enforcement actions, class actions and derivative lawsuits. The severity of these attacks will likely spur enforcement activity at the SEC, which has warned issuers about their cyber security disclosure obligations since 2011).



PRIVATE COMPANIES ARE FACING:

Such attacks can have a catastrophic impact on reputation, ruining client trust and confidence. One recent report cited by U.S. Representative Chris Collins (R-NY) claims that nearly 60 percent of small businesses will close within six months of a cyber-attack. Leon Panetta's warning that the U.S. is facing a cyber-Pearl Harbor was no surprise to information technology professionals at many CPA firms and enforcement agencies. They've been dealing with attacks for years.



TRAIN ATTORNEYS TO BE TRUSTED ADVISORS TO THEIR CLIENTS AND PROTECT THEIR ASSETS:

Such attacks can have a catastrophic impact on reputation, ruining client trust and confidence. By utilizing CLE programs, a firm can educate their attorneys, while making all attorneys aware of the potential for client needs. *Additional CLE seminars can be conducted for clients (inside clientele counsel) and prospects furthering education, CLE programs and attracting a new clientele while branding and exposing the firm to new business.*

ROI Conduct a limited controlled pilot program with internal CLE program on Cyber security for firm's attorneys.

